

A Moment of Magic Event Ideas

Fundraising Tips

Know your budget - you should want to spend less than 20% of what you want to make. Know your budget and stick to it. Use our budgeting template to keep track of all expenses and revenue. Estimate the funding you expect to receive from sponsorships and ticket sales, as well as how much money you believe your event will raise from each fundraising approach. Then make a comprehensive list of all expenses you foresee occurring so you can highlight items towards which potential sponsors can contribute.

Set your goals - what are your fundraising goals for this year? Create a calendar for the academic year and what your target amount to raise per month. How will you get there? Submit this by the date selected by HQ.

Create a committee - While your finance and fundraising chairs may be powerhouse fundraisers, you will also want to create a sub-committee that focuses on fundraising. No one can fundraise alone! No matter the size of your organization and number of volunteers, always try to delegate responsibilities. Let people take control of the areas they most enjoy, and they will likely carry out their duties with great success.

Plan in advance - there is nothing worse than rushing last minute to plan an event. Successful events will need to be planned in advance. Give yourself enough time to troubleshoot.

Know your limitations - As you proceed through planning your fundraising event, be aware of what you will, and will not, realistically be able to do. Starting early gives you time to counterbalance shortcomings with creativity, do-it-yourself work and budgeting so your supporters have the best experience at your event. While hosting a dance marathon might seem like a fun idea, it can be incredibly complicated to pull off.

Plan your marketing - start using them before the event so followers and supporters become familiar with your event. It is a good idea to search Twitter first to make sure it is not already in use. Then encourage attendees to use the #hashtag or Tweet button by placing them on your site, event registration and in digital event collateral.

Communicate! Check in early and often to make sure volunteers, staff and vendors are on track with their event duties

Practice - Test the event before you run it. Assign duties before. Check your technology and triple check the minor details. The more prepared you are, the better.

Quality - Ensure that the audience has a GREAT (not just good) experience.

Debrief- Hold debriefing meetings after events to find out what went well and what could go better next time.

Hit by a bus - What will happen if your guest speaker can't show, or if you get sick and can't attend. Create a detailed step by step guide on how to run the event prior to an emergency happening.

1. Coffee Bean Fundraiser

Earn 40% per bag of coffee or tea that sells for \$12.00

Complement your in-person sale with direct-from-supporter re-orders year-round. Boost your total fundraising dollars earning 25% on each order. Fresh coffee and tea shipped nationwide to the homes and offices of your supporters!

<http://givingbean.com/start-or-repeat-a-fundraiser/>

2. Panera Fundraiser

The number of flyers received by Panera during the fundraiser night determines the percentage donated back to the organization. Please see our donation scale below:

- 1-19 flyers = 0%
- 20-30 flyers = 10%
- 31-49 flyers = 15%
- 50+ flyers = 20%

<http://fundraising.panerabread.>

3. Chipotle Fundraiser

Keep 50% of the proceeds

<https://chipotle.com/fundraisers>

4. Krispy Kreme Fundraiser

<https://www.krispykreme.com/Fundraising/Home>

5. Otis Spunkmeyer Cookie Dough

<http://www.otisfundraisingideas.com/page/cookie-dough-fundraisers>

6. Moe's Fundraiser

<https://www.moes.com/public/pdf/fundraising.pdf>

7. Auction Packages

<http://auctionpackages.com/new/info/?keyword=%2Bnonprofit%20%2Bfundraising&gclid=CMjEI7v4xNICFc6EswodnAMPQw>

8. Charming Charlies Fundraiser

10-20%

<http://www.charmingcharlie.com/about/chic-charity-events>

9. Alex and Ani Fundraiser

15% of proceeds

<http://www.alexandani.com/cbd-form>

10. Yankee Candles

https://www.yankeecandlefundraising.com/profitcalc.htm?&mr:adGroup=8974775988&mr:ad=53157745548&mr:keyword=nonprofit%20fundraiser&mr:placement=&mr:match=e&mr:device=c&mr:ext=&mr:tid=kwd-42711794210&mr:ploc=9004177&mr:iloc=&mr:referralID=NA&jt=1&jap=1o3&js=1&jsid=37912&jcpid=8a8ae4cd4aa32636014aa4f8a20e4038&jtid=gcp:se_37912:t_kwd-42711794210:ag_8974775988:cp_219970788:n_g:d_c:cr_53157745548:fi_&gclid=CL7t2Yv5xNICFRJYDQodGmsF9A

11. 3 v 3 Basketball Tournament (*Usually in November & March after Spring break*)

It is the first team to 11. There are no 3 pointers, only 1's and 2's

Typically the price is \$10 for a team of 3. This can always go up if the price to hold the event increases.

12. Kickball Tournament (*Usually in April after Easter*)

13. Flag Football Tournament (Usually in May)

14. 50/50 Raffles

Find big events on campus such as homecoming football games, basketball games, dance competitions, and plays. Request to host a 50/50 during these events. This

is one of the easiest ways to raise money as it requires minimum effort and you can only make money, not lose it.

- Typical prices for 50/50 (can always be changed if needed)
- 1 ticket: \$2.00
- 5 tickets: \$5.00
- *Arms length: \$11.00*

15. Bake sale

16. GIVEId

- Contact HQ and ask them to create a specific GIVEId for specific people!
- In the bio of the volunteer's GiveID page, they should state our mission (on our website), why they're becoming a character, what they admire about the organization, etc.
- Be sure to post on Facebook, Twitter, Instagram, other social media for more people to see and possibly contribute donations toward their campaign.
- Note that about 3.2% of funds raised do not go to the organization, but are taken directly by GIVEID.

17. Booster sales:

Boosters sales can last anywhere from a few days to a few months! It is always up to you. Here are the steps for running a Booster fundraiser:

1. Create your design. This can promote your event, organization, or even spread our message! Make sure to have your design checked by kylee@amomentofmagic.org
2. Next is promoting your campaign, this is vital! You can share it on facebook, instagram, email, any way that it can be received by others! Send personal emails to people and encourage them to purchase or donate.
3. Collect the funds! Booster takes a very big cut of the profits so you always want to make sure you sell enough shirts in order for this cut to be manageable.

18. Partnerships

19. Fairygod Sponsors

20 . Eating Disorder Awareness (Feb)

<https://www.pinterest.com/pin/124904589644626074/>

<https://www.pinterest.com/pin/124904589644626072/>

<https://www.pinterest.com/pin/124904589644623920/>

https://www.pinterest.com/pin/Ae1q_QPmQxF3p4-fU97XeSmpq1Qk9f0E0vN3COehjE

[BZGciLghZIRSU/](https://www.pinterest.com/pin/BZGciLghZIRSU/)

<https://www.pinterest.com/pin/124904589644614839/>

<https://www.pinterest.com/pin/124904589644129756/>

<https://www.pinterest.com/pin/124904589643750327/>

21. Lanterns:

<https://www.pinterest.com/pin/124904589644218366/>

22. S'more Night:

<https://www.pinterest.com/pin/124904589644626066/>

23. A Mile in Her Shoes: (Sexual and Domestic Violence Awareness):

<https://www.pinterest.com/pin/124904589642687694/>

24. Carnival:

<https://www.pinterest.com/pin/124904589644614842/>

<https://www.pinterest.com/pin/AZmgm2vgBsJSznCeGNubT2LiHQLKvsTmPIzHxlcQf8GumQu>

[ShETHZwk/](https://www.pinterest.com/pin/ShETHZwk/)

<https://www.pinterest.com/pin/124904589644559638/>

25. Creative Cram and Coffee Event:

<https://www.pinterest.com/pin/124904589644245232/>

26. Lemonade Stand:

<https://www.pinterest.com/pin/124904589643750334/>

27. Milkshake Mixer:

<https://www.pinterest.com/pin/124904589643750311/>

28. Poker Game:

<https://www.pinterest.com/pin/124904589643750308/>

29. Cookie Decorating:

<https://www.pinterest.com/pin/124904589643637807/>

30. Magic Yarn Project Wig Making

31. Waffle Night:

<https://www.pinterest.com/pin/124904589642995548/>

32. Hoola Hoop Contest:

<https://www.pinterest.com/pin/124904589642995493/>

33. Tye Dye Event:

<https://www.pinterest.com/pin/124904589642860261/>

34. Hot Chocolate Bar:

<https://s-media-cache-ak0.pinimg.com/236x/e3/36/41/e33641c99de7df7fa7c5edf85f032629.jpg>

35. Frozen Yogurt Bar:

<https://s-media-cache-ak0.pinimg.com/236x/55/c6/61/55c6611deefd2bb6f709e21260fba74a.jpg>

36. Trivia Night:

<https://s-media-cache-ak0.pinimg.com/236x/4d/c8/c2/4dc8c2dfa1cd60eeeb4ab1c9e091b06c.jpg>

37. Bachelor Auction

<https://www.pinterest.com/pin/797489046486340830/>

37. Chicken Wing Eating Contest

38. Dance Competition

39. Twister Tournament

40. Pancake Breakfast

41. Tailgate BBQ for Soccer Game

42. Build Your Own Sundae

43. Food Truck on Campus

44. Eat for a Cause - ask a local restaurant to donate 10% of their profits on a designated night, in exchange for encouraging students to eat there.

45. Dodgeball Tournament

46. Baseball Game

47. Powder Puff Football Game

48. Finals Week Snack Deliveries

49. Used Book Sale

50. Flower Sales for Valentine's Day

51. Wish Week & Wish Letters:

<http://sororitysugar.tumblr.com/post/45688440854/followers-fabulous-fun-raising-ideas>

52. No Talent Show: t's \$2 to get in and \$5 to leave before its over.

53. Hand Tie Fleece Blankets

54. Corn Hole Tournament

55. Wiffle Ball Competition

56. Kickball Competition

57. Taco Night

<https://www.pinterest.com/pin/124904589645527205/>

58. All You can Eat Pasta Dinner

59. Milk and Cookies Night

60. Late Night Grilled Cheese

61. Mini-Donut Eating Contest & Hot Cider Bar

62. Polar Bear Plunge - each participant gathers donations for taking the plunge.

63. Snowman Building Contest

64. Pumpkin Carving Contest

65. Keepsake Ornament Sale. Have a custom ornament created and sell it to sisters across the country

66. Pie a Princess

67. Fashion Show

68. Paint and Sip

69. Decorate a tacky christmas sweater

70. Interchapter Talent Show

71. Welcome Mat Decorating

<https://www.pinterest.com/pin/371054456775647670/>

72. Yoga Class

73. Kickboxing Class

74. Spin Class

75. Zumba Class

76. Movie Night

77. "Find Your Wings Brunch"

78. Winter Brunch

79. Black Light Zumba

80. 5K

81. Flamingoed

<https://www.pinterest.com/pin/136796907406787932/>

82. Hot Dog Eating Contest

83. Wine Pull

84. Parents Night Out

<https://www.pinterest.com/pin/185562447118445928/>

85. Dance-a-thon

86. Princess-a-Professor

Have students vote by donating money on different faculty members dressing up as a princess at a big event.

87. Silicone Bracelet Sale

88. Car Wash

89. Golf Tournament

90. Silent Auctions

<https://www.pinterest.com/pin/143270831877941419/>

91. Online Silent Auctions

92. Tag The Bag Adoption Fundraiser

<https://www.pinterest.com/pin/505810601872334395/>

93. Guess the teacher fundraiser

<https://www.pinterest.com/pin/194428908891419486/>

94. Ball Drop Fundraiser

<https://www.pinterest.com/pin/47147127322622528/>

95. Buy a Brick

<https://www.pinterest.com/pin/441493569703122774/>

96. Gala Checklist

<https://www.pinterest.com/pin/425871708497767278/>

97. Paint Spaces

<https://www.pinterest.com/pin/105764291224477859/>

98. Limo to a Major Event

Host a raffle for students to purchase at a bid for a limo to a major event like a dance, formal, or even graduation!

99. Parking Ticket Raffle

Students can purchase raffle tickets that would redeem your chapter paying for one parking ticket up to a specific amount.

100. Pass the Hat

Yes, it is as simple as that. If your organization is holding an event or program you can simply make an announcement, tell the people in attendance why you need the money, and pass a hat around to collect the donations. You may be surprised at how much money you can collect using this method. Use it at larger, free events like basketball games, dances, and competitions.

101. Flip Flop Sale

<https://www.pinterest.com/pin/4855512068219088/>

102. Manicure for a Cure

<https://www.pinterest.com/pin/137500594843997642/>

103. Purse Bingo

104. Canning

105. Glow in the Dark Bowling

<https://www.pinterest.com/pin/505810601870258891/>

106. Walk-a-thon

<https://www.pinterest.com/pin/113645590574190082/>

107. Cotton Candy Fundraiser

<https://www.pinterest.com/pin/42502790206982483/>

108. Subscription Fundraiser

Sell raffle tickets for others to purchase with the prize of a Netflix subscription, spotify subscription, FabFitFun box, etc.

109. Pizza Hut Discount Card

<https://www.pinterest.com/pin/228276274836696880/>

110. Applebee's Night

<http://www.flapjackfunds.com/>

111. Arby's

<http://drmarbys.com/donations/>

112. Boston Market

<http://bostonmarket.com/community/fundraising/>

113. California Pizza

<https://www.cpk.com/Company/KidsFundraisers>

114. Brusters

<http://brusters.com/fundraising/>

115. Friendly's

<https://www.friendlys.com/business/fundraising/>

116. Fuddruckers

<http://www.myfuddruckers.com/about/serving-our-communities>

117. Max and Erma's

<http://www.maxandermas.com/donations-%E2%80%A2-fundraising/>

118. Subway

<http://www.subway.com/en-us/aboutus/socialresponsibility/donationrequest>

119. Friday's

<http://www.fundraiseatfridays.com/>

120. Wendy's

<http://www.wendavco.com/local-promotions/>

121. Red Robin

<https://www.redrobin.com/company/giving-back/fundraising.html>

122. Ponderosa

<http://ponderosasteakhouses.com/more-stuff/fundraising/>

123. Uno Pizzeria

<https://www.unos.com/raisers.php>

124. Panda Express

<https://www.pandaexpress.com/fundraiserlogin#/index>

125. Outback Steakhouse

<http://www.restaurant-fundraisers.com/listings/item/37-outback-steakhouse>

126. Buffalo Wild Wings

<http://www.restaurant-fundraisers.com/listings/item/57-buffalo-wild-wings>

127. Burger King

<http://www.restaurant-fundraisers.com/listings/item/9-burger-king>

128. Chick-Fil-A

<http://www.restaurant-fundraisers.com/listings/item/13-chick-fil-a>

129. Chuck E. Cheese

<http://www.restaurant-fundraisers.com/listings/item/29-chuck-e-cheese>

130. iHop

<http://www.restaurant-fundraisers.com/listings/item/49-ihop-restaurant>

131. Jamba Juice

<http://www.restaurant-fundraisers.com/listings/item/78-jamba-juice>

132. Logan's Roadhouse

<http://www.restaurant-fundraisers.com/listings/item/82-logans-roadhouse>

133. Lone Star Steak House

<http://www.restaurant-fundraisers.com/listings/item/83-lone-star-steakhouse-and-saloon>

134. McDonald's

<http://www.restaurant-fundraisers.com/listings/item/14-mcdonalds>

135. Greene Turtle

<http://www.restaurant-fundraisers.com/listings/item/72-the-greene-turtle>

136. A Day of Giving

Designate a specific day for people to donate. Set up a Facebook event page and share with friends and family.

137. Charity Dog Wash

<https://www.pinterest.com/pin/17099673565353674/>

138. BBQ Fundraiser

<https://www.pinterest.com/pin/338051515751016915/>

139. Buy it Now Boards

<https://www.pinterest.com/pin/174655291772135178/>

140. Wine Tasting

<https://www.pinterest.com/pin/223913412702721461/>

141. Cold Stone

142. Mom Prom

<https://www.pinterest.com/pin/48413764714421735/>

143. Softlips

<https://www.pinterest.com/pin/124904589645917875/>

144. Donation Matching

Some businesses will match donations or funds raised at one of your events. Research businesses in your area.

<https://www.pinterest.com/pin/124904589645892864/>

145. Pumpkin Spice Event

<https://www.pinterest.com/pin/124904589645527279/>

146. Mother Daughter Tea

<https://www.pinterest.com/pin/124904589645527285/>

147. Custom Hair Ties

<https://www.pinterest.com/pin/124904589645527215/>

148. Watermelon Eating Contest

<https://www.pinterest.com/pin/194006696420329793/>

149. Storefront Selling

<http://www.fundraiserinsight.org/articles/permissionforstorefrontfundraising.html>

150. Bottling

Collect recyclable bottles and return them for \$!

151. Canning

Canning is a really EASY and FUN way for you to raise funds and awareness about AMOM and your chapter. Volunteers can raise anywhere from \$500-\$1,000 (and MORE) from just ONE day of canning!

What is it? Similar to what firefighters do to collect money for a “Fill the Boot” fundraiser, college students will go to high traffic places (store fronts, malls, gas stations, near intersections, etc.) holding cans and signs to ask people for donations.

Canning Supplies:

Signs

Cans (decorated in purple and gold paint/glitter/paper)

Chapter members and friends

Permission from the place you are soliciting donations from

Canning Tips:

Go to high traffic places (malls, coffee shops, grocery stores, restaurants, etc.) during busy times when community members are out.

Brand the event with AMOM signage to let people know donations benefit A Moment of Magic.

Be energetic! Smile and greet people as they walk by. Getting their attention gives them more reason to donate.

Do not get discouraged if donations start to trickle in slowly. The first few dollars are always the hardest!

Canning Dos & Don'ts

DO:

Wear bright colors and your AMOM chapter t-shirts.

Display appropriate AMOM signage promoting the event. Big, bright, purple and gold colorful signs are a plus!

Represent AMOM and your school in a positive and respectful manner.

Be cheerful and happy – people want to donate to smiling faces!

If standing near intersections, make yourself visible to drivers.

Bring a valid school ID.

Alternate taking breaks with other canners, so someone is always canning.

Sing some of those fun theme songs! Be fun! Be safe!

DON'T:

Can in the middle of streets or in intersections.

Can alone. Always have at least one other person with you.

Can when it is dark outside.

Can without permission of the school, store, mall, etc. Not all locations require permits but check first.

152. Ribbons at the Register

<https://docs.google.com/a/amomentofmagic.org/document/d/1MExwFRgihYqjwxbyBNH5GboVMGXNabJh7Ed1Uz96Hdo/edit?usp=sharing>